

PRESS RELEASE

FOR IMMEDIATE RELEASE



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ASSETS

Pride In The Park Unveils Incredible Full Artist Lineup For Its Two-Day, Unstoppable Weekend: Headliners Include Grammy® Winning DJ, Zedd; Grammy® Nominated Rap Star, Saweetie; Queer Icon, Years & Years; Internationally Acclaimed Singer, Zara Larsson.

CHICAGO (May 19, 2023) – Mark your calendars, Chicago's iconic Pride in the Park, the Midwest's largest LGBTQ+ music festival, makes a resilient return into its fourth year with top-tier headliners and local, legendary mainstay performers for a two-day magical Pride weekend unlike any other. Lauded for its inclusive style and a full roster of diverse performances, attendees will experience EDM, Rap, powerful vocals, and the best of the best drag kings, drag queens, and many other legendary local artists.

Much more than a music festival, Pride in the Park is designed to provide the LGBTQ+ and its allies to be a positive, immersive, and more inclusive music festival experience – with a mission of creating music, love, and community. Seeing overwhelming success in the previous years and attracting over thirty thousand attendees, there is plenty to experience. Always bringing A-List artists to echo the inclusion of the queer community, there will be several performances from local talent, drag performers, and DJs. To keep attendees fueled there is also a wide variety of local food, drink, health, and popular vendors so everyone may shop and wear unique Pride-themed merch.

PREMIERING HEADLINERS

Zedd: Grammy® Winning DJ

The multi-platinum, GRAMMY® Award-winning artist made his debut with "Clarity", receiving the 2014 GRAMMY® for "Best Dance Recording". He's collaborated with some of the biggest names in the music industry, including Lady Gaga, Ariana Grande, Justin Bieber, Katy Perry, Hayley Williams on RIAA platinum-certified hit, "Stay The Night" which racked up more than 950 million streams, and Selena Gomez on the platinum-certified track, "I Want You To Know," which spent four weeks at #1 on Billboard's "Hot Dance/Electronic Songs" chart.

Saweetie: Grammy® Nominated Rap Star

This destined superstar is an iconic rap artist who has brilliantly served up a string of chart-shaking smashes that include the triple-platinum "My Type," double-platinum "Best Friend" [feat. Doja Cat], platinum "Tap In" and "Icy Girl," and gold "Back To The Streets" [feat. Jhené Aiko], tallying over 4 billion cumulative streams. In addition to taking home honors at the MTV VMA, NAACP Image Awards, BET Hip-Hop Awards, and MTV EMA, she has earned two GRAMMY® Award nominations in the categories of "Best Rap Song" for "Best Friend" and "Best New Artist."

"I'm hella excited to be a part of Pride In The Park ♥! I am thrilled to join in celebrating with the LGBTQIA+ community in Chicago and look forward to an incredible event!!! My shows always celebrate love, inclusion, and pride event will showcase that spirit. This is going to be such a great time I can feel it! IKDR. See you soon Chi Town xoxo." – Saweetie

Years & Years: Grammy® Winning DJ

Showcasing the melismatic vocals of singer/actor/queer icon Olly Alexander, London's Years & Years artfully combine '80s-style ambient synth pop with funky electronic beats. The group's evocative, dancey, cross-pollinated sound drew accolades that included winning the BBC's prestigious Sound of 2015 poll. That same year, they hit number one in the U.K. with their debut album, Communion, which included the chart-topping single "Shine." Their sophomore album, 2018's dystopian Palo Santo, also reached the Top Ten in the U.K. Years & Years scored a U.K. dance hit with 2021's "Starstruck," paving the way for 2022's Night Call.

Zara Larson:

The Swedish singer and songwriter is a global phenom, first gaining national fame for winning the 2008 season of the talent show Talang, the Swedish version of Got Talent, at the age of 10. By February 2013, "Uncover" was certified platinum by Universal Music Sweden. In July 2013, "Introducing" was certified triple platinum in the country. In September 2017, Larson announced that she had started work on her third studio album, saying in an interview she had written two new songs with MNEK. On 11 December 2017, Larson once again performed at the Nobel Peace Prize Concert, this time alongside American singer John Legend. In January 2018, Larson was named to Forbes' "30 Under 30 Europe" list in the entertainment category. On 22 April 2022, Larson was featured on the song "Words" by Swedish DJ and producer Alesso. **The album's second single, "End of Time" is scheduled to be released on 19 May 2023.**

Circuit Mom:

Chicago's very own Circuit Mom will once again bring exceptional themes, outfits, drag kings and queens, and truly unforgettable performances that only "The Circuit Motha" can do.

Additional stunning acts include **DJ Lady D, DJ Mohammad, Boy J, Enza, O'Laysia, Kenya J Sanchez, DJ Ca\$h Era, XO Carrington, Nico, DJ Zel, Platinum Carrington**, and more.

- **WHAT:** Pride in the Park Chicago 2023
- **WHERE:** Grant Park – Butler Field (Downtown Chicago) • 100 S Lakeshore Drive
- **WHEN:** Friday, June 23, 3:00 PM - 10:00 PM and Saturday, June 24, 3:00 PM - 10:00 PM CST
- **Tickets Are On Sale Now, Visit:** prideparkchi.com/tickets

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ABOUT PRIDE IN THE PARK

Debuting in 2019, Pride in the Park Chicago is the Midwest's largest LGBTQ+ music festival featuring A-list artists, legendary drag queens, and unrivaled partnerships with local and national Black, Brown, Queer, allied small-businesses with a mission of love, people, music, and community. In addition to the celebrations, Pride in the Park remains committed to uplifting the community through nonprofit partnerships, raising hundreds of thousands of dollars for queer causes and charities.